

Strategic Plan 2023 of SBS

The Shanti Business School, Ahmedabad Strategic Plan - 2023 comes with clear action plans with focus on outcomes.



Strategic Goal I: Quality Education

Through a commitment to the personal education of each student, the institute will provide quality education through all modes and experience which equips each student with the values and skills that will enable them to make a rewarding career ahead and contribute positively to society.

Shanti Business School, Ahmedabad has a system of having five-year plans. This allows the institute to adapt itself to the fast-changing conditions of the external world. The plan is usually made in accordance to the mission and vision of SBS. The last strategic plan was made in the year 2018. The Strategic Plan of 2023 comprises of the following components:

Sr. No.	Action Plan	Continuous / Implemented
1.	<ul style="list-style-type: none">Development of contemporary Industry relevant Curriculum	Continuous
2.	<ul style="list-style-type: none">Recruit, retain, and develop brilliant qualified faculty members	Continuous
3.	<ul style="list-style-type: none">State-of-the-art Infrastructure and Learning Environment	Continuous

4.	<ul style="list-style-type: none"> Transformative Teaching Learning Process 	Continuous
5.	<ul style="list-style-type: none"> Adopt to emerging technologies for academic delivery and administration 	Continuous
6.	<ul style="list-style-type: none"> Establish linkages / collaboration with reputed national and international organizations and institutions for student exchange/faculty exchange, joint student project, research etc. 	Continuous

Strategic Goal II: Research and Consultancy

As a management Institution, SBS is well placed to bring together researchers from management, arts & humanities, social sciences, science, engineering, and allied areas in formidable combinations to take on the core problems of the corporate world. SBS will continue to invest in areas of excellence and expertise and especially in the capabilities of researchers to address problems of societal importance. It also supports the goals of sharing knowledge and developing strong, ethical leaders.

Sr. No.	Action Plan	Continuous/ Implemented
1.	<ul style="list-style-type: none"> Foster a culture of discovery and research that celebrates the achievements of faculty and students. 	Continuous
2.	<ul style="list-style-type: none"> Strategic faculty recruitment with objective to strengthen research activities. 	Continuous
3.	<ul style="list-style-type: none"> Enhance interaction with Industries / organisations and Institutions to stimulate research and development / joint research project / 	Continuous

	consultancy.	
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Strategic Goal III: Contribution to the Society

The strength of SBS is its partnerships and willingness to engage with its stakeholders so that it can flourish as a trusted institution. SBS will build and enhance valuable relationships with society in general and recruiters, parents, alumni, staff etc., in playing a significant role in their success.

Sr. No.	Action Plan	Continuous / Implemented
1.	<ul style="list-style-type: none"> Enhance access to the Shanti Business School Experience. 	Continuous
2.	<ul style="list-style-type: none"> Engagement and interaction with stakeholders to stimulate cooperative and progressive growth and development. 	Continuous
3.	<ul style="list-style-type: none"> Enhance and expand regional and community engagement to address community needs and enrich student educational experiences. 	Continuous
4.	<ul style="list-style-type: none"> Environmental sustainability in all Institute activities including operations, teaching, learning, discovery and engagement. 	Continuous

Goal IV: Sound Fiscal Management

The Institute will follow the policy of prudential fiscal planning to maximize the cost benefit ratio as well as generate funds for its research development activities.

Sr. No.	Action Plan	Continuous/ Implemented
1.	<ul style="list-style-type: none">Resource generation necessary to support the Institute's strategic goals while maintaining sound fiscal management strategies	Continuous

Goal V: Quality System for SBS success and development

SBS commits itself to quality in all its activities, be it teaching and learning, research, administration, contribution to society and overall student's experience. Thus, it commits itself to institutionalize quality system in all of its activities.

Sr. No.	Action Plan	Continuous / Implemented
1.	<ul style="list-style-type: none">Strengthening Internal Quality Assurance Cell.	Implemented
2.	<ul style="list-style-type: none">Academic Audit to for Academic Excellence	Implemented
3.	<ul style="list-style-type: none">Pursue external benchmarking/accreditation for excellence.	Continuous